

MEMORANDUM OF UNDERSTANDING (MOU)

Between



K.R. MANGALAM UNIVERSITY

Sohna Road, Gurugram (Haryana)-122103

And

aecc

Study abroad consultants

AECC India Private Limited

Unit No.703-706, 7th Floor, International Trade Tower,
Nehru Place, New Delhi-110019

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)

This memorandum of understanding ("MOU") is made at AECC New Delhi Unit No- 703-706 International Trade Tower, Nehru Place, New Delhi, De 110019(The address where agreement is executed) on **15th March 2023**

(the "Effective Date") by and between AECC India Private Limited, a company registered under the Companies Act, 1956, having its registered office at Unit No.703-706, 7th Floor, International Trade Tower, Nehru Place, New Delhi-110019 (AECC) AND **KR Mangalam University- School of journalism and mass communication**

the Registered name of second party), a (College / University), having its registered address at Badshahpur Sohna Rd Hwy, Sohna Rural, Haryana 122103 (AECC Institution Partner).

AECC and the **AECC** - Institution Partner are hereinafter jointly referred to as the "Parties" and each, individually, a "Party", as the context may so require.

NOW THEREFORE, THE PARTIES HEREBY AGREE, AND CONTRACT AS FOLLOWS

- **AECC** represents that it is engaged in the business of counselling the students for the overseas education under the name "AECC" through its in-house educational counsellors, which enables the overseas partner institutions to give admissions to students in India if the eligibility criteria are met. Educational Counsellors present in-house helps students to decide the right overseas destination, institutes and courses offered by the partner institutions, pursuant to which AECC helps the students at every step of the student lifecycle till the course commences.

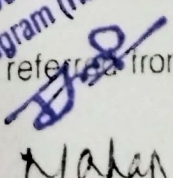
CS.

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)

[Signature]

- The **AECC - Institution Partner** can refer the students for all the destinations where AECC is dealing. Currently AECC helps students for overseas education in UK, USA, Canada, Australia, New Zealand, Ireland, Dubai and Singapore. If AECC adds more destination in their portfolio, the Referring Merchant will be automatically eligible for referring students for newly added destinations.
- **AECC will provide below services (but not limited) to support the AECC - Institution Partner**
 - a. AECC will help the students to get admissions in the best institutions overseas by helping the students through our expert education counsellors.
 - b. AECC will help students in
 - i. Destination Selection, University Selection & Course Selection: Our expert counselling team works closely with students to understand their academic profiles and help the students to shortlist the most relevant courses basis their profiles.
 - ii. Documentation, SOP Editing & Visa Filing: Documentation plays the key role while applying for overseas education & our experts helps students with Finance Documentation, SOP Editing, Visa Filing Assistance and Documentation
 - iii. Pre-Departure & On-Shore Support: For every intake AECC conducts a Pre-Departure Sessions for the students where they are briefed about the things that students should be taking care of while going abroad for higher studies. AECC also provides on-shore support students like Finding the accommodation & Getting the insurance for the students*
 - c. **AECC will not charge money from the students** which are referred from **"AECC - Institution Partner's (except of USA)"**

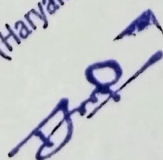
Registrar
 K.R. Mangalam University
 Gurugram (Haryana)
 Sonna Road.


 Mahan

- d. AECC will conduct 10 sessions (Seminar / Webinars) and 10 Counsellors Help desk activities throughout the year with all the students where it will educate the students about Overseas Education
- e. AECC will assign a Coordinator for one smooth functioning.
- f. **AECC** will need support by "**AECC - Institution Partner**" to endorse AECC as one of the Preferred Overseas Educational Consultant on different marketing mediums of College (As and When Applicable)
- g. AECC will need support from **AECC - Institution Partner** for sharing the details of students like: Name, Phone Number and Email Address so that it can connect with students at their suitable time for one-to-one counselling sessions.
- Both parties acknowledge and agrees that all the information received during the valid period of this agreement, the terms of this proposal, translation and partial copies are proprietary to the respective party title thereto remains in Party. Neither party shall sell, transfer nor otherwise make available to third parties any portion of the confidential information except as expressly permitted.
 - The **AECC - Institution Partner** acknowledges that if it violates provision of this agreement or fail to carry out an obligation set forth herein, it will cause immediate and irreparable damage to the company. In case company comes across any instance of breach of aforesaid term by second party, the agreement stands void on the same date and whatever outstanding dues will be cleared by the company.

CS

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)



Nahay

- This agreement shall be binding upon and insure to the benefit of the parties, their successors, assigns, and personal Representatives.
- This MOU shall be effective upon the signature of the two parties. Mentioned above & shall be reviewed post 12 Months.
- These terms and conditions are subject to change without notice, from time to time at AECC sole discretion. We will notify you of amendments to these terms and conditions by posting them to our website (www.aeccglobal.in) or by sending email to your registered email address

Registration Details

Name:

Registration Email Address:

Phone Number:

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)

Karan

Authorized signatory

Karan

(Head - Marketing, AECC)

Mahejan
16/3/2023

AECC - Institution Partner

Name: Gp Capt P Mahejan

Sign: Registrar

Stamp: K.R. Mangalam University
Sohna Road, Gurgaon
Haryana - 122103

Kaushal Seth

Kaushal Seth

[Asst Manager Business Development]

Dr. Neeraj Khat
16/3/2023

Dr. Neeraj Khat
Dean, SJMC.



K. R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

Reference: KRMU/SJMC/Event/2022-23/Even/07

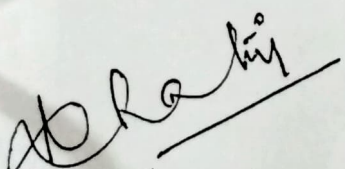
20/03/2023

CIRCULAR

SUBJECT: Counselling session for On the Job Training in association with AECC

It is hereby informed to everyone that School of Journalism and Mass Communication in association with AECC is conducting a counselling session for On the Job training. The activity is for all the students of SJMC. It would be conducted in offline mode at C-103, on 24th of March 2023, at 11 am. It is mandatory for all students to attend the session. Post session students will get the opportunity to sit in an interview.

The coordinators of the activity will be Mr. Ritwik Ghosh, Assistant Professor SJMC and Ms. Ritika Choudhary, Assistant Professor SJMC. We encourage you to attend the counselling session with an open mind and a willingness to learn.


Prof (Dr) Neeraj Khattri

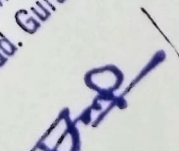
Dean SJMC

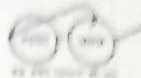
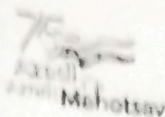
KRMU

DEAN- SJMC

K. R. Mangalam University

Sohna Road, Gurugram

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)




(Est. Under the Govt. of Haryana private Universities Act No. 2006, under section 21 of the UPEA Act, 1986)

THE COMPLETE WORLD OF EDUCATION

Report on

Counseling session for on job training (in association with AECC)

Date: Friday, 24th March 2023.

Venue: C-103.

Event Type: Activity-1 with MOU (AECC)

Mode of Activity: Offline

Target Group: Students of SJMC

Resource Person: Ms. Kaushani Shukla (Team leader AECC) & Mr. Kaushal Seth (Assistant Manager, AECC)

Coordinators: Mr. Ritwik Ghosh & Ms. Ritika Choudhary

Organized by: School of Journalism and Mass Communication.

Number of Participants (Attach Attendance as Annexure): 30

24 March 2023, a counseling session for on job training was organized by School Journalism and Mass Communication in association with AECC at C-103, KR Mangalam University, Gurugram (Haryana). The session was conversed by Ms. Kaushani Shukla (Team leader AECC, Gurugram) & Mr. Kaushal Seth (Assistant Manager, AECC, Gurugram). The objective of the session was to provide Counseling for on job training to the students of School of journalism and mass communication. The event started with the welcome note by Prof. (Dr.) Neeraj Khattri, Dean SJMC.

Ms. Kaushani Shukla and Mr. Kaushal Seth enlightened the students about AECC objectives and responsibilities. Furthermore they conversed about the Strengths, Weakness, values and interests of the students and guided them about the approaches to achieve their career goals. The session revolved around the direction and purpose of On-job training and internships which will likely result in improved job performance and overall job satisfaction.

Total 30 students of the department attended the session along with the faculty members of SJMC. This session was very enriching for the students, in which they learned a lot about the opportunities in the field of journalism and mass communication. The event was accomplished under the supervision of Mr. Ritwik Ghosh, Assistant Professor and Ms. Ritika Choudhary, Assistant Professor, School Journalism and Mass Communication.

The event was beneficial for the students as it was a realistic learning for them, which will help them professionally. Organizing this kind of activities and sessions make the students aware of the grass root functioning and professional practices and help them in planning their career ahead. They also learnt about higher studies in foreign countries, process and requirements for the same. At the end of the session Yashoda and Neha Shah Students of BA (JMC) Semester VI got the internship opportunity as a Marketing Intern from April 3, 2023 to May 2, 2023

Website
krmangalam.edu.in

Phone
011-48884888

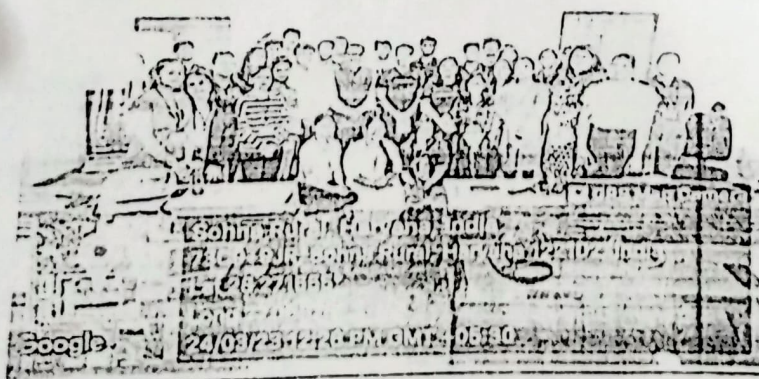
Address

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)

Two students named Yashoda and Neha Shah from BAIMC Final Year (Batch 2021-23) received paid Internship from AECC. Both these students on boarded as the Marketing Interns that is based on of Gurgaon location. Their responsibility is to bring wakens and arrange personal virtual session via zoom call for students with their consultants beside this her work is to arrange session of AECC in different educational organizations and register students for 'GEF 2023.' The tenure of their Internship is One month i.e. April 03, 2023 to May 02, 2023.

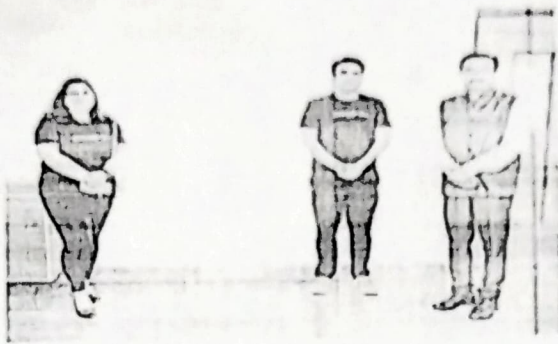
Company Profile: AECC study abroad consultants firm which provides international study overseas education consultants. Their head office is in Melbourne, Australia. In India, offices are located in Gurgaon- Park Centra, in Delhi- Nehru place and Rajouri Garden. They provide interaction over 750+ universities with this they provide 100k diverse courses, all these courses over top 15 study destination like Australia, Canada, USA, UK, New Zealand, Ireland, Dubai and Germany.

Glimpses:



Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)

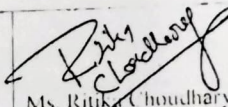
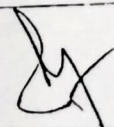
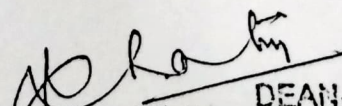
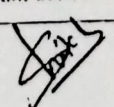
[Handwritten signature]



Picture-1: AECC Members with Dean SJMC



Picture-2: Students attending the interactive career counseling session

Report prepared by	 Ms. Ritika Choudhary
Report verified by Event Coordinator	 Mr. Ritwik Ghosh
Report verified by Dean / Club Coordinator / Activity Coordinator	 Prof. Dr. Neeraj Khattar Dean, SJMC DEAN- SJMC K. R. Mangalam University Sohna Road, Gurugram
Report verified by IQAC	 Dr. Shikha Dutt Sharma IQAC K.R. Mangalam University Sohna Road Gurugram

Annexure I: Feedback from target audience
*Attached

Annexure II: Attendance
*Attached

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)



NAME OF ACTIVITY:

Counselling Session for On Job Training

DATE:

24.3.2023

VENUE:

C-103

ORGANISED BY:

Mr. Ritwik Ghosh & Ms. Ritika Choudhary

ATTENDANCE RECORD

Sr. No	Name of Participant	University/School	Programme Name	Semester	Certificate Issued	Signature of Student
1	Sneha	SJMC	BAJMC	2nd		
2	Neeraj	SJMC	BAJMC	2nd		
3	Aastha	SJMC	BAJMC	2nd		
4	Kalish	SJMC	BAJMC	2nd		
5	Himanshi	SJMC	BAJMC	2nd		
6	Jay	SJMC	BAJMC	2nd		
7	Navyasha	SJMC	BAJMC	2nd		
8	Megha	SJMC	MAJMC	2nd		
9	Ujjwal	SJMC	MAJMC	2nd		
10	Priganta	SJMC	MAJMC	2nd		
11	EKTA	SJMC	BAJMC	VI th		
12	Neha	SJMC	BAJMC	VI th		
13	Yashoda	SJMC	BAJMC	VI		
14	AMAN	SJMC	BAJMC	4th		
15	HIMANSHU	SJMC	BAJMC	4th		
16	Vaibhav	SJMC	BAJMC	4th		
17	Palak	SJMC	BAJMC	4th		
18	Nishant	SJMC	BAJMC	4th		
19	Kaundal Riyanshu	SJMC	MAJMC	II		
20	Bhardwaj Mahima	SJMC	MAJMC	II		
21	Himanshi	SJMC	BAJMC	II		

Registrar
K.R. Mangalam University
Sohna Road, Gurugram (Haryana)

Ritika Choudhary